

Alexandra Park and Palace Informal Joint Meeting of the Advisory Committee and Consultative Committee
16 October 2012

Report Title: Forthcoming Events

Report of: **Emma L Dagnes, Commercial Director, Alexandra Palace Trading Ltd**

1. Purpose

- 1.1 To advise the SAC and CC of the forthcoming events to June 2013
- 1.2 To update on the delivery of Olympic Torch Relay and Holland Heineken House

2. Recommendations

- 2.1 That the Committees note the report.

Report Authorised by: **Duncan Wilson, CE, Alexandra Park & Palace Charitable** 

Contact Officer: Emma L Dagnes, Commercial Director, Alexandra Palace Trading Ltd

3. Executive Summary

- 3.1 APTL has experienced an extraordinary summer delivering the Olympic Torch Relay and Evening celebrations, Holland Heineken House and Sacrilege (Bouncy Stonehenge) within a few weeks all too great success. The teams have worked with passion, enthusiasm and dedication resulting in a successful event delivery and phenomenal media coverage; particularly in relation to Holland Heineken House. The organisation now looks forward to a full schedule of events including Knit & Stitch, Christian Radio Woman to Woman Conference, Jack White (concert) and the World Darts Championships.

4. Reasons for any change in policy or for new policy development (if applicable)

- 4.1 N/A

5. Local Government (Access to Information) Act 1985

- 5.1 Further information about this report can be obtained from: Emma L Dagnes, Commercial Director, Alexandra Palace Trading Limited, Alexandra Palace Way, Wood Green, London N22 7AY. Telephone number 020 8365 4343

6. Description

6.1 Confirmed public events and first provisional options to June 2013

Schedule Of Events 2012/13				
Event Information			Organiser Information	
Tenancy	Event	Location	Open Date	Open Hrs
13-Oct	Knitting & Stitching Show	Pub exclusive Hire	13-Oct	19:30 - 02:00
8-14-Oct	Knitting & Stitching Show	All areas	11-Oct 12 Oct 13-Oct 14-Oct	10:00-17:30 10:00-17:00 10:00-17:30 10:00-17:00
14-Oct	No Farmers Market			
16-Oct	SAC/CC Meeting	TH	16-Oct	19:30-22:00
17-Oct	Homes for Haringey	PR/PC	03-Oct	11:45-16:00
18-Oct	Private Company Team Away Day	PC2/3	18-Oct	09:30 - 16:30
19-Oct	Wedding Ceremony	P/C 5	19-Oct	09:00-18:00
19-Oct	Homes for Haringey	PR/PC	19-Oct	11:45-16:00
20-Oct	Private Party	In Door Beer Garden	20-Oct	TBC
20-21 Oct	Dolls House & Miniatures Fair	GH	21-Oct	10:00-16:00
22-26 Oct	AMMA	GH/WH/PR/PC	22-25 Oct	TBC
26/27 Oct	Christian Radio Woman to Woman	GH/WH/PR/PC	27-Oct	09:00-17:30
27-Oct	The Power of Invention	South Terrace/BBC Studios	27-Oct	08:30 - 13:00
28-Oct	Super cross	Park/South Slope	28-Oct	TBC
28-Oct	No Farmers Market			
30-Oct	Dinners Award	PR	30-Oct	1800 - 0000
29-30 Oct	Organ Concert	GH	30-Oct	19:00-22:00
31-Oct	Wedding	PS	31-Oct	
1-4 Nov	Jack White Concert	GH/WH	2/3/4 Nov	18:30-23:00

5-6 Nov	Exams	WH/PR/LR	5-6 Nov	TBC
9-11 Nov	Vans Warped	GH/WH	10-Nov	TBC
15-17 Nov	Live Event (The Vaccines)	GH/WH	16/16 Nov	TBC
24-25 Nov	Antiques & Collectors Fair	GH	25-Nov	09:30-16:30
25-Nov	No Farmers Market			
28-Nov	London College League Cross Country	Park	28-Nov	13:00 - 18:00
29-30 Nov	Organ Concert	GH	30-Nov	TBC
1-12 Dec	ACCA	GH/WH	1-12 Dec	TBC
3-12 Dec	ACCA	PS/LR/PC3-5	3-12 Dec	TBC
01-Dec	Private Anniversary	PS	01-Dec	TBC
10-Dec	Christmas/School Show	Ice Rink	10-Dec	13:00-15:00
11-Dec	Christmas/School Show	Ice Rink	11-Dec	13:00 - 15:00
12-Dec	Christmas/School Show	Ice Rink	12-Dec	13:00-15:00
13 Dec-6 Jan	PDC World Darts	WH/GH/PR	14 Dec - 1 Jan	Day 10:30-17:30. Night 18:00-00:00
14-Dec	Christmas/School Show	Ice Rink	14-Dec	1900-2100
15-Dec	Christmas/School Show	Ice Rink	15-Dec	17:30 - 21:00
15-Dec	Cross Country	Park	15-Dec	TBC
16-Dec	Christmas/School Show	Ice Rink	16-Dec	13:30 - 15:30 - 17:30 - 19:30
17-Dec	Christmas/School Show	Ice Rink	17-Dec	19:00 - 21:00
12 - 21 Jan	Live Event (Masters Snooker)	WH/LR	13 - 20 - Jan	TBC
17 - 20 Jan	Model Engineering	GH/PS	18 - 20 Jan	TBC
25 - 26 - Jan	What's on	WH/PR/PS/LR	26-Jan	TBC
09 - 10 Feb	Antiques - Provisional	GH	10-Feb	TBC
27 - Feb -3 Mar	RYA	All Areas	02 - 03 Feb	08:00 - 18:00:00
21 - 24 Mar	Railway Modeling	GH/WH/PS/LR	24-Mar	TBC
24 Mar - 09 -	Funfair	Pavilion Car	28 - Mar -	TBC

April		park	07 - April	
07-Apr	O/S Wedding	West Hall	07-Apr	TBC
01 - 07 May	Funfair	Pavilion Car park	04 -05 May	TBC
19 May - 14 Jun	Funfair	Pavilion Car park	24 May - 02 Jun	TBC
16-Jun	Wedding	West Hall	16-Jun	18:00 - 00:00
18 July - 10 Sept	Funfair	Pavilion Car park	19 - July - 08 Sept	TBC

7. Events

7.1 **Knitting & Stitching** 11th – 14th October 2012

Knitting and Stitching has grown into one of the “must attend” events of the craft & textile season. There is something for everyone at this event from the keen amateur to the seasoned textile professional. Attendees have a wide variety of workshops to take part in, seminar’s to attend as well as the option for plenty of shopping. There is also the opportunity to have high tea in the Londesborough Room, showing how this event has embraced every area of the Palace.

Christian Radio Woman to Woman Conference 27th October 2012

A new event this year to Alexandra Palace brings women together for discussion, networking and seminars. The event will take place in the Great Hall and West Hall with other areas of the Palace used for breakout seminars and networking events. Speakers include Heidi Baker, Kym Mazelle and Lara Martin.

Rapha Super Cross Series 28th October 2012

Rapha Super Cross Series returns following last years successful event, bringing a day of super-charged cyclocross through Alexandra Palace Park. Spectators can enjoy racing of all abilities; from the best in the land to absolute beginners.

Royal College of Music Chamber Orchestra & Organ Concert 30th October 2012

The Royal College of Music Chamber Orchestra, conducted by Mark Messenger will be making its Alexandra Palace debut on Tuesday 30th October, in a collaboration with the Alexandra Palace Organ Society. Audiences will hear a selection of beautiful works for chamber orchestra and organ, performed by students from the world renowned Royal College of Music Chamber Orchestra.

Jack White Concert 2nd & 3rd November 2012

Jack White is best known as the guitarist, pianist and lead vocalist of The White Stripes who performed at Alexandra Palace in 2004 and now returns to Ally Pally on his solo tour. He is due to play two nights at the Palace, Friday night is already a sell out but tickets are still available for the Saturday.

World Darts Championships 14th December – 1st January 2013

The largest tournament in darts, the Ladbrokes World Darts Championship, returns to Alexandra Palace as 72 players from around the world compete for £1 million in prize money.

The tournament, won for the last two years by Adrian “Jackpot” Lewis, will be played over 15 days between the Christmas and New Year period, with players from over 20 countries taking part.

Play begins on Friday 14th December with the first of eight sessions involving the preliminary round and first round, with the second round also being held before Christmas. The third round concludes on Tuesday 27th December, before the quarter-finals are split over two nights on 28th & 29th December. The semi-finals will then be played on 30th December before the finalists return on New Year’s Day to compete for the prestigious £200,000 title

8. Updates from last Quarter

Olympic Torch Relay and Evening Celebration

The free tickets for the Olympic Torch Evening celebration event at Alexandra Palace sold out within 40 minutes of being online such was the demand for this extraordinary event. The torch itself was run through the borough of Haringey starting off in Tottenham and ending with Daley Thompson lighting the cauldron on the stage in front of Alexandra Palace. The local community came out in force to line the streets and cheer on the torchbearers.

Holland Heineken House

The largest event held at Alexandra Palace in recent years and widely considered as “The” Olympic National House, Holland Heineken House encapsulated all things Dutch. 6000 visitors a day enjoyed Olympic events, Dutch food and hospitality and most importantly the breathtaking views that only Alexandra Palace can offer. With onsite television studios, radio broadcasts and a media centre there was never a dull moment. Alexandra Palace’s team were exceptionally honoured when Heineken declared this House the “best so far” in its 25 year history of hosting Holland House at the Olympic Games.

Sacrilege (Bouncy Stonehenge) 10th August 2012

The inflatable replica of Stonehenge proved a huge success with over 600 people enjoying a bounce for free on this highly interactive piece of art created by Turner Prize winning artist Jeremy Deller.

9. Summary and Conclusions

- 9.1 APTL has come out of a phenomenally successful summer. The focus is now on ensuring that we capitalise on the increased media coverage specifically relating to Holland Heineken House and ensure it translates to contracted business for the remainder of this financial year and beyond.

10. Recommendations

- 10.1 The SAC and CC note the report.

11. Legal and Financial Comment

- 11.1 The Trust’s Director of Finance and the Borough’s Chief Finance Officer note the contents of this report.

11.2 The Council's Head of Legal Services notes the contents of this report, and confirms that the recommendations all fall within both of the Committees Constitutional terms of reference.

12. Equalities Implications

12.1 There are no perceived equal opportunities implications in this report.